

Press release

March 11-15, 2020

Fairground München

www.ihm-handwerk-design.com

Sophistication and elegance at “Handwerk & Design”

Unique and designed with plenty of attention to detail: As part of the Internationale Handwerksmesse, “Handwerk & Design” offers the perfect stage for first-rate crafts. From custom leather gloves to high-end jewellery and unique glass and porcelain creations, the product range is varied and geared towards a wide audience. Visitors can marvel at these handcrafted products from 11 to 15 March 2020 in hall B1 at the Fairground Munich.

Munich, 17.12.2020 – High-quality craftsmanship and aesthetic design: “Handwerk & Design”, which has been part of the Internationale Handwerksmesse since 2008, unites all things beautiful and sophisticated in the world of crafts. In an area spanning 11,000 m², selected creatives present their impressive products, including fashion, jewellery, interior design, and accessories. With about 250 hand-picked exhibitors from 19 countries, the trade fair is considered one of the most important events for contemporary crafts in German-speaking regions. The “living workshops”, where exhibitors create and demonstrate their work in real time, are a major attraction. “Here, visitors can experience a combination of craftsmanship and first-class design, gaining an insight into the different creative and design processes”, says Project Manager Cornelia Lutz.

Moving away from mainstream trends, “Handwerk & Design” offers diverse product ideas: from kiln-fired vessel forms to hand-woven silk shawls, exquisite jewellery, and designer furniture. All of these prioritise sophisticated materials, unique designs, and exclusive processing techniques.

The creative minds behind the products will also be on site. One of them is jewellery designer Doris Berner (www.dorisberner.ch). Her collection “Lucy in the Sky” presents handcrafted bracelets and necklaces made of transparent microfibre fabric. To shape her products, the craftswoman uses natural stones, glass beads, and cherry pits, resulting in highly unique designs. Her methods

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are derived from the Japanese dyeing technique Shibori, as well as silk pleating. Aside from innovative trends like these, the sales show features traditional jewellery designers as well: More than 40 goldsmiths and silversmiths will display their meticulously crafted one-of-a-kind pieces.

The fashion and textile area presents another focal point at “Handwerk & Design”. About 50 exhibitors will present their latest creations, including exclusive evening gowns, exquisite traditional dress, and extraordinary accessories. Austrian designer Lothar Daniel Bechtold (www.lothardanielbechtold.com), who produces handcrafted women’s and men’s fashion under the label “Lieblingsstücke”, will once again grace the halls with his presence. Designer Caroline Raffauf (www.raffauf.de) focuses on sustainability: For her products, she uses natural materials that have been tested for harmful substances. Her coats and jackets are made of certified organic cotton or organic linen with a beeswax coating, and some of them even include polyester fabrics made from recycled plastic bottles. The leather bags by “NOTO” (www.edition-noto.de) offer a mixture of Japanese and Italian craft, stylishly uniting the aesthetics and the lifestyles of two different continents. In addition, under the motto “Crafts on Stage”, fashion shows will take place daily, presenting the work of the custom tailors and furriers, among others. Furthermore, in cooperation with the state capital of Munich, the winning collection of the “Münchner Modepreis” fashion award will be on show for the second time this year.

In her Innsbruck-based workshop, ceramist Andrea Baumann (www.andreabaumann.at) produces exquisite porcelain vases and bowls. Instead of relying on traditional manufacturing methods such as casting and throwing, she designs her one-of-a-kind pieces by hand with exceptional finesse. This allows her to circumvent material-related production errors such as distortion of the porcelain during the firing process.

Clubs and associations such as the Berufsverband Angewandte Kunst Berlin-Brandenburg e.V. (Professional Association for the Applied Arts Berlin-Brandenburg, www.akbb.de) will also be represented. Its members produce stylish creations made of copper, wood, and ceramics, as well as handcrafted

pieces of jewellery. Among them is jewellery designer Nora Kovats (www.norakovats.com), who uses a special enamelling technique to create her work: "Born from the fire, the burnt colours and textures are unpredictable and unique. Although the creative process can be controlled, there is always an element of chance that can lend the designs a playful, magical touch". International jewellery galleries will also contribute to the splendour of "Handwerk & Design". New exhibitors at the upcoming fair include Galerie Noel Guyomarc'h from Canada (www.galerienoelguyomarch.com) and the Sienna Patti Gallery from the United States (www.siennagallery.com).

The international highlight of "Handwerk & Design" is undoubtedly represented by the special exhibitions, which attract professionals and experts from around the globe every year. At EXEMPLA, craftspeople can present their skills in specially constructed workshops at the trade fair, in line with a guiding theme that changes from year to year. The special exhibition is celebrating its 50th anniversary this year. On this occasion, 20 of the most successful topics, most interesting contributions and most outstanding personalities are presented. The SCHMUCK special exhibition is the most renowned: It has served as a hub for the international jewellery industry for over 60 years and is considered the point of origin for style-defining trends in contemporary jewellery design. TALENTE presents creative ideas from young craft designers, while the special exhibition MEISTER DER MODERNE presents the designs of internationally renowned, contemporary craftspeople.

Further information is available at www.ihm-handwerk-design.com.

About «Handwerk & Design»

«Handwerk & Design» came about in 2008 as part of the Internationale Handwerksmesse. The idea was to combine outstanding achievement in craft, art, and design at the Internationale Handwerksmesse. During the Internationale Handwerksmesse, everything is about the incorporation of craftsmanship and good design in hall B1 of the Fairground Messe München. «Handwerk & Design» is made up of numerous special shows such as EXEMPLA, SCHMUCK, TALENTE and MEISTER DER MODERNE. You can find further information at www.ihm-handwerk-design.com.

Note to the editors:

Further press documentation and photos at: www.ihm-handwerk-design.com/presse
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