



FEEL
FASCINATION

FRAME

«**Handwerk & Design**»

features national
and international
well-known galleries

06. - 10.07.2022

Wednesday - Sunday

09:30 am - 06:00 pm

Munich Exhibition Center

OPEN CALL

**HANDWERK
& DESIGN**

auf der Internationalen Handwerksmesse

FRAME

the platform for unique galleries

The prestigious international galleries of **FRAME** are the reason for the jewellery scene to make the move from Canada through South Africa and all the way to Munich.

FRAME sets the stage for **SCHMUCK** like a splendid decoration and can be experienced together only at the Internationale Handwerksmesse and «Handwerk & Design», the most important fair for contemporary jewellery and craft in Europe during the **Munich Jewellery Week**.



© klimt02.net
KCDF Korea



© klimt02.net
TACTILe & Annick Zufferey,
Switzerland



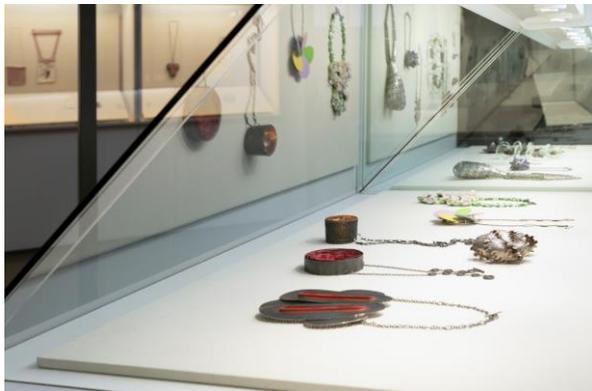
© klimt02.net
ATTA Gallery, Thailand

FRAME

the platform for unique galleries

In 2019, many renowned galleries from all over the world came together for the special show which was a fascinating and breathtaking highlight for connoisseurs of contemporary jewellery and artistic objects again. And next time in July 2022 you would fit in perfectly!

You could be in the spotlight with other prestigious galleries! Whether jewellery, ceramics or textiles – **in the immediate proximity of the exclusive special exhibitions, you can be sure to attract a very high level of attention!**



SCHMUCK 2019



EXEMPLA 2019



TALENTE 2019

FRAME

the platform for unique galleries

SCHMUCK is a forum for contemporary jewellery. As an **international exhibition of global reputation**, it attracts experts from all over the world year after year.

Over 750 jewellery designers from more than 60 countries apply every year to have their work displayed at this highly renowned special show organized as part of «Handwerk & Design».

Winners of the Herbert-Hofmann-Price 2019 are:



Junwon Jung
Korea



Misato Seki
Japan



Yutaka Minegishi
Japan

FRAME

the platform for unique galleries

We offer an extensive range of features for your presentation in the exclusive **FRAME** area which include the following:

- **Stand area and construction** including walls, basic lighting, carpeting and pillar lettering
- **Basic trade fair media entry** and media entry in the SCHMUCK brochure
- **Stand guarding** outside regular opening hours
- **Free Internet access (WiFi)**
- **Invite** your most important **customers** to visit your gallery.
We would like to **send you as many free daysaver tickets as needed.**
- Apply for the **Bavarian State Prize**. The prize comprises of a certificate, a gold medal and is endowed with 5,000 €.
- **Free participation** in the **HANDWERK ON STAGE** program



Present yourself in the FRAME area for **209.00 €/sqm** plus media allowance 270.00 € (basic trade fair media entry), waste disposal fee 5.00 €/sqm and an AUMA contribution of 0.60 €/sqm. Please note: prices have been stated net. Statutory VAT will be charged in addition.

FRAME

the platform for unique galleries

Further information about your booth

Basic configuration:

- Stand area, including assembly and dismantling
- Wooden walls
side walls: 2,5 meters high
back wall: 4,0 meters high
white color, freshly painted
- carpeting, grey
- pillar lettering (max. 25 characters)
- basic lighting, the number depends on the stand size booked
(further spotlights can be ordered: 38,00 € each)
- power connection



The complete stand will be handed over ready for occupancy at 07:00 am on Tuesday, 5th July 2022.

FRAME

during the MUNICH JEWELLERY WEEK

The exhibition organiser GHM and the Chamber of Trade and Crafts for Munich and Upper Bavaria would like to design their own city map with all events in galleries, ateliers and museums that will take place around Munich in the course of SCHMUCK.

Additionally the colourful, multipaged brochure on SCHMUCK also contains **information about FRAME** and an overview of more than 100 events taking place in galleries, studios and museums during the period of the exhibition.

The printed city map is available at the exhibition, the online version is expected to be available in June 2022 at www.ihm-handwerk-design.com



FRAME

the platform for unique galleries

Particular Terms of Participation:

A collegial and friendly atmosphere between all the participating galleries has contributed to the great success of FRAME in the last years. And this is the main reason why we would like to maintain this extraordinary good spirit with everyone of you.

We kindly inform you that double representations of artists should be avoided. Meanwhile artists reserve the unrestricted right to decide which renowned gallery they want to be presented by at the «Handwerk & Design» in Munich.

Our official partner is gallery Marzee from the Netherlands. Feel free to contact Ms. Marie-José van den Hout by phone T +31 24 3229670 or via email mail@marzee.nl. Thank you so much for your understanding!

Your «Handwerk & Design» project team

Kathrin Steinbeck
i.V. Exhibition Director

Frank Neidlein
i.A. Exhibition Manager

FRAME

the platform for unique galleries

For **further information** about «Handwerk & Design» please visit our website
www.ihm-handwerk-design.com



© klimt02.net
The National, New Zealand



© klimt02.net
Galerie Rosemarie Jäger, Germany



© klimt02.net
Galerie Marzee, Netherlands

Be a part of the «Handwerk & Design» when the national and international scene meets
in Munich from **06.-10.07.2022**. We will offer an **excellent platform** for your gallery presentation.

Closing date for entries: 15.05.2022

«Handwerk & Design»

photo gallery 2019



«Handwerk & Design»

your contact persons

For any further queries feel free to contact us. We are more than happy to support you!

Exhibition Director:



Kathrin Steinbeck
+49 89 189 149 114
steinbeck@ghm.de

Exhibition Manager



Frank Neidlein
+49 89 189 149 111
neidlein@ghm.de

Thank you for your attention! We´ll be seeing you in Munich.

In cooperation with:



**HANDWERK
& DESIGN**

auf der Internationalen Handwerksmesse