

Press release

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Fairground Munich

www.ihm-handwerk-design.com

SCHMUCK impresses at «Handwerk & Design»

Nine renowned galleries and the special SCHMUCK show will transform the International Craft Trades Fair into a meeting point for jewellery fans, collectors, gallery owners, and museum curators from all over the world. It will take place between 7th and 13th March 2018 at the Fairground Munich. In addition, numerous events will be taking place throughout the city in conjunction with this annual contemporary jewellery design event.

Munich, 14th December 2017 – The attraction and fascination for the special SCHMUCK show in Munich remain unbroken. More than 900 goldsmiths and jewellery designers from around 70 countries have applied to display their work at the world-famous special exhibition for contemporary jewellery design. This takes place at «Handwerk & Design» as part of the International Craft Trades Fair at the Fairground Munich every year. From the 7th to 13th March 2018, visitors will be able to admire the creations of 65 jewellery designers from 21 countries at SCHMUCK.



The participants are selected by a different curator every year. This year it is Hans Stofer, Head of Jewellery Department at the Burg Giebichenstein



University of Art and Design Halle, who previously was Professor and Head of the Jewellery Programme at the Royal College of Art in London. “What amazed me again and again as I looked at the submitted portfolios spread on the table and each individual portfolio that I picked up was the

endless diversity of jewellery-making presented,” he said about the selection process. In the end, works from 65 artists in 21 countries were chosen. Germany has the strongest presence, followed by Japan, Argentina, and the

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Netherlands. The exhibits will feature creations from well-known classics, as well as contributions from younger and rather unknown goldsmiths and jewellery designers. The best works from this year's SCHMUCK will feature in the trade show at 5:00 p.m. on Saturday, 10th March 2018. Then, the prestigious Herbert Hofmann Prizes will be awarded on the stage in Hall B1 of the International Craft Trades Fair, a highly-anticipated event that will be attended by many international guests.



In addition to the presentation of the selected jewellery items, a “Modern Classic” is also honoured with a retrospective every year. In 2018, this will be Otto Künzli from Switzerland, artist and Professor at the Academy of Fine Arts Munich, where he taught goldsmithing and headed the department for Jewellery and Hollowware from 1991 to 2014, and is considered an influential figure in the field of contemporary jewellery design worldwide. He recently received the City of Munich Design Award in 2017. “His excellent role,” justifies the jury, “has played a decisive part in the City of Munich being regarded as a centre of jewellery design throughout the world – a phenomenon that is reflected at the special jewellery exhibition of the International Craft Trades Fair year in year out.”

For several years, the appearances of international galleries at the Craft Trades Fair has also contributed to this recognition. They will envelop the SCHMUCK exhibition like a valuable frame under the title “FRAME”. In 2018, nine galleries will attend, which can only be experienced together in Munich. This is just another reason for the international jewellery scene, from New Zealand to North America, to travel to Munich. At “FRAME”, the following galleries will be represented: Platina (Sweden), Ra Gallery Amsterdam (Netherlands), Marzee Gallery (Netherlands), Gallery Rosemarie Jäger (Germany), ATTA Gallery (Thailand), Galerie Spektrum (Germany), NZ Makers (New Zealand, continuation of the Handshake art project), Tactile Gallery (Switzerland), Galerie Biro (Germany), and Chrome Yellow Books (United Kingdom).

For SCHMUCK 2018, the trade show organisation GHM (Gesellschaft für Handwerksmessen mbH) will organise a separate city map showing all events in the galleries, lofts, and museums, which are also taking place to celebrate the special show in Munich. In addition to information on SCHMUCK and «Handwerk & Design» within the scope of the Craft Trades Fair, this will include further event locations and dates. The printed city map can be obtained at the trade show, while an online version will be available at <https://www.ihm-handwerk-design.com> from February 2018.

The special SCHMUCK exhibition will take place from the 7th to 13th March 2018 in Halle B1 at the Craft Trades Fair at the Fairground Munich.

About «Handwerk & Design»

As part of the Internationale Handwerksmesse the «Handwerk & Design» arose in 2008. The idea behind it was to combine outstanding performances in crafts, art handicrafts and design at the Internationale Handwerksmesse. During the Internationale Handwerksmesse, everything is about the incorporation of craftsmanship and good design in hall B1 on the fairground Messe München. The «Handwerk & Design» is made up of numerous special shows such as EXEMPLA, SCHMUCK, TALENTE or MEISTER DER MODERNE. You can find further information at <https://www.ihm-handwerk-design.com>.

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Note to the editors:

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